

Are You Actively Building Your Business Relationships?

REReferralNET started out as a concept/tool for real estate referrals, but it's really SO MUCH more! The application of Referral Marketing is in no way limited to or exclusive to any specific industry. Therefore, we HIGHLY recommend that you develop your own list of categories, which can be literally ANY B2B, B2C or even C2C referral. Below are just a FEW potential categories to consider when developing your referral relationships. This is by no means a complete list!

Home Improvement Services Category Suggestions (Alphabetical)

A

- Arborist
- Air Duct Cleaning
- Alarms
- Animal Removal
- Antenna Services
- Apartments
- Appliance Refinishing
- Appliance Repair - Large
- Appliance Repair - Small
- Appraisals - Real Estate
- Architects & Building Design
- Asbestos Removal
- Asphalt
- Auction Services
- Awnings

B

- Basement Waterproofing
- Bathroom
- Bathtub Refinishing & Liners
- Biohazard Remediation
- Blinds - Cleaning
- Blinds - Suppliers/Installers
- Bricklayer
- Buffing & Polishing
- Builders - Garages/Barns/Sheds
- Builders - Homes

C

- Cabinet Making

Cabinet Refacing/Restoration
Carpentry - Unfinished
Carpentry - Woodworking
Carpet Cleaning
Carpet Sales/Installation/Repair
Ceiling Fans
Central Vacuum Cleaning
Ceramic Tile
Chimney - Caps
Chimney - Repair
Chimney - Sweep
Cleaning
Closets
Concrete - Leveling/Mud jacking
Concrete - Pouring & Repair
Concrete - Stamped & Decorative
Countertops

D

Deck Maintenance
Decks & Porches
Doors
Drainpipe Installation - Exterior
Drapery Cleaning
Driveways - Asphalt
Driveways - Concrete
Dryer Vent Cleaning
Drywall

E

Electrical
Energy Efficiency Auditing
Engineering - Structural
Epoxy Flooring
Excavating

F

Fencing
Fencing & Driveway Gates
Fencing Suppliers
Fire Protection Materials
Fireplaces
Firewood
Floor Coating Products

Flooring Sales/Installation/Repair
Floor Sanding & Polishing
Fly Screens
Foundation Repair
Fountains
Framing
Frames & Trusses
Furniture - Outdoor
Furniture Removal
Furniture - Refinishing & Repair

G

Garage Doors
Gas Leak Repair
Gas Logs
Generator
Glass & Mirrors
Glass Block
Greenhouses/Nurseries
Gutter Cleaning
Gutter Repair & Replacement

H

Handymen
Hardware & Home Improvement Stores
Hardwood Flooring Sales/Installation/Refinishing
Heating & A/C
Heating Oil
Home Automation
Home Inspection
Home Staging
Housecleaning

I

Insulation
Interior Design & Decorating

L

Land Surveying
Landscaping
Landscaping & Lighting
Landscaping - Hardscaping & Pavers

Landscaping - Lakefront
Lawn & Yard Work
Lawn Fertilization & Treatment
Lawn Irrigation
Lawn Mower & Power Tool Repair
Lead Testing & Removal
Leaf Removal
Lighting
Locksmiths

M

Marble & Granite
Masonry
Misting Systems
Mold Testing & Remediation
Mortgage Companies
Moving
Mulch & Topsoil

O

Oriental Rug Cleaning
Oral Surgery
Optometrist
Ophthalmologist
Oil (petroleum disposal)
Oil Recycling

P

Painting - Exterior
Painting - Interior
Pest Control/Exterminating
Plastering
Playground Equipment
Plumbing
Plumbing - Drain Cleaning
Pool & Spa Service
Pressure Washing
Propane Sales/Services
Property Management

R

Radon Detection & Reduction

Real Estate Agents
Remodeling - Basements
Remodeling - General
Remodeling - Kitchen & Bathroom
Remodeling - Modular & Mobile Home
Remodeling - Sunrooms & Patio Enclosures
Roof Cleaning
Roofing
Rototilling

S

Screen Repair
Septic Tank
Sewer Cleaning
Siding
Skylights
Snow Removal
Solar Panels
Stone & Gravel
Storage Facilities
Structural Engineering
Stucco

T

Title Companies
Tree Service (Arborist)

U

Upholstering - Boat & Auto
Upholstery Cleaning

V

Vacuum Cleaners
Vacuum Systems (whole house / Central)

W

Wallpaper Removal
Wallpapering
Warranty Companies - Home
Water & Smoke Damage
Water Heaters

Water Softeners
Wells & Pumps
Window Cleaning
Window Tinting
Window Treatments
Windows
Windows - Egress
Windows - Safety & Security Film
Wrought Iron

GENERAL - Category Suggestions (Alphabetical)

Accountant (CPA)
Acoustical Contractors
Arborist
Acupuncture
Additions and Remodels
Air Conditioning
Air Duct Cleaning
Alarms
Alterations (Clothing)
Animal Hospital
Animal Removal
Antenna Services
Apartments
Appliance Refinishing
Appliances - New
Appliance Repair - Large
Appliance Repair - Small
Appraisals - Real Estate
Architects & Building Design
Art Supplies
Asbestos Removal
Asphalt
Assisted Living
Attorney
Auction Services
Audio-Visual Systems
Audiologist
Auto Dealers New & Used
Auto Mechanic
Auto Collision Repair
Auto Rentals
Auto Sales
Auto Window Tinting
Awnings
Bakeries

Banking
Barbers
Basement Waterproofing
Bathrooms New and Remodeling
Bathtub Refinishing & Liners
Beauty Salons
Bicycle Dealer/Repair
Biohazard Remediation
Blinds - Cleaning
Blinds - Suppliers/Installers
Boat – Sales/Repairs/Storage
Bricklayer
Buffing & Polishing
Builders - Garages/Barns/Sheds
Builders – Homes & Commercial
Burglar Alarm Systems
Cabinet Making
Cabinet Refacing/Restoration
Cable Company (TV)
Carpentry - Unfinished
Carpentry - Woodworking
Carpet Cleaning
Carpet Sales/Installation/Repair
Ceiling Fans
Central Vacuum Cleaning
Ceramic Tile
Child Care
Chimney - Caps
Chimney - Repair
Chimney – Sweep
Chiropractors
Cleaning – Maid Service
Closets
Computer Sales/Repairs
Concrete - Leveling/Mud jacking
Concrete – Flatwork-Pouring & Repair
Concrete - Stamped & Decorative
Contractors – Building/Remodel
Copying
Counseling – Youth, Marriage, Abuse
Countertops

Deck Maintenance
Decks & Porches
Dentist – General, Orthodontist, Specialty
Doctor -Family Practice, Surgeon, Orthopedic, Pediatrician, Dermatologist, Oncologist, Geriatrics,
Optometrist, etc.

Doors
Drainpipe Installation - Exterior
Drapery Cleaning
Driveways - Asphalt
Driveways – Concrete
Dry Cleaners
Dryer Vent Cleaning
Drywall
Electrician
Energy Efficiency Auditing
Engineering - Structural
Epoxy Flooring
Excavating
Fencing
Fencing & Driveway Gates
Fencing Suppliers
Financial Planner
Fire Protection Materials
Fireplaces
Firewood
Floor Coating Products
Flooring Sales/Installation/Repair
Floor Sanding & Polishing
Flyscreens
Foundation Repair
Fountains
Framing
Framing
Funeral Home
Furniture - Outdoor
Furniture Removal
Furniture - Refinishing & Repair
Garage Doors – New/Repair
Garage Door Openers
Gas Leak Repair
Gas Logs
Generator
Glass & Mirrors
Glass Block
Greenhouses/Nurseries
Gutter Cleaning
Gutter Repair & Replacement
Hair Stylist
Handymen
Hardware & Home Improvement Stores
Hardwood Flooring Sales/Installation/Refinishing
Health Club
Heating & A/C

Heating Oil
Home Automation
Home Inspection
Home Staging
Housecleaning
Insulation
Insurance Providers – Life, Property Casualty, Health, Auto, Business Risk. etc.
Interior Design & Decorating
Land Surveying
Landscaping
Landscaping & Lighting
Landscaping - Hardscaping & Pavers
Landscaping - Lakefront
Lawn & Yard Work
Lawn Fertilization & Treatment
Landscaping
Lawn Irrigation
Lawn Mower & Power Tool Repair
Lawyer
Lead Testing & Removal
Leaf Removal
Lighting
Locksmiths
Marble & Granite
Masonry
Misting Systems
Mold Testing & Remediation
Mortgage Companies
Mortgage Loan Officer
Moving
Mulch & Topsoil
Organization - Home & Garage
Oriental Rug Cleaning
Painting - Exterior
Painting – Interior
Personal Trainer
Pest Control/Exterminating
Pet Boarding
Pharmacy
Plastering
Playground Equipment
Plumbing
Plumbing - Drain Cleaning
Pool & Spa Service
Pressure Washing
Printer
Propane Sales/Services
Property Management

Radon Detection & Reduction
Real Estate Agents
Remodeling - Basements
Remodeling - General
Remodeling - Kitchen & Bathroom
Remodeling - Modular & Mobile Home
Remodeling - Sunrooms & Patio Enclosures
Restaurants
Retirement Center
Roof Cleaning
Roofing
Rototilling
Screen Repair
Security Systems – Home/Business
Septic Tank
Sewer Cleaning
Siding
Skylights
Snow Removal
Solar Panels
Stone & Gravel
Storage Facilities
Structural Engineering
Stucco
Swimming Pool Installation/Service
Tile & Stone Installation/Repair
Title Companies
Travel Agent
Tree Service (Arborist)
Upholstering - Boat & Auto
Upholstery Cleaning
Vacuum Cleaners
Vacuum Systems (whole house / Central)
Veterinarian – Small Animal
Veterinarian – Large Animal
Wallpaper Removal
Wallpapering
Warranty Companies - Home
Water & Smoke Damage
Water Heaters
Water Softeners
Wells & Pumps
Window Cleaning
Window Tinting
Window Treatments
Windows
Windows - Egress
Windows - Safety & Security Film

Wrought Iron